



RESIDENTIAL & BUSINESS INTERIORS | FURNITURE DESIGN | COLOR & ART CONSULTING

INVISION DESIGN PARTNERS, LLC

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In our first visit with you we LISTEN to your needs and wants for the project. Only then, we propose ways to accomplish them. Please call or email, we will respond promptly.

IS A BASEMENT REMODEL, UPDATED KITCHEN OR OFFICE DESIGN IN YOUR PLANS?

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First published in INVISIONS, Vol. 16, November 2012

We are often asked to explain the benefits, advantages and wisdom of hiring professional design services, especially when the market is flooded with an endless number of products for every need or style. Our opinion on the matter is both intuitive and professional. On one hand, consumers wish to save money by trying to complete their interiors projects themselves (note all the DIY shows). On the other hand, most can be overwhelmed by the choices in the market and lack the knowledge, expertise or time necessary to balance their desired solution with the means for achieving it.

The process of creating a design is similar in many ways to conducting an orchestra. This is a process of balancing needs with desires (a wish list typically never gets done if it's too long or cumbersome). Other elements of creating a design require sensitivity and balance of forms, materials, textures and light. In short, it is not the items in the store that create relaxing, inviting, functional or efficient spaces, but the specific manner in which they are used together in a space that achieves a physical and an emotional outcome.

As you can see, successful interiors take more than good intentions to achieve. When the time comes to upgrade your home or office design, consider the advantages a professional designer will bring to your project.

Who is a "Qualified Designer"?

Or, what qualifications should one look for when hiring a designer to design an interior space, a furniture piece or merely to consult with regarding colors or art?

Our recommendations include a proof of education, experience and certification:

- Completion of academic degrees from accredited institutions of higher learning
- Professional experience (i.e. review of work done for other clients)
- NCIDQ certification (The National Council for Interior Design Qualification)

All U.S. states and Canadian provinces that regulate the profession recognize this exam. This certification is also required by states and provinces requiring licensing as proof of competency in the field of Interior Design.

What skills and competencies should be considered when looking for a designer to work on my project?

- Listening and understanding customer needs & wants
- Understanding of historical references particularly related to classic, traditional and modern art and design movements
- Understanding of current industries and technologies enabling the profession

- Understanding of current trends, style and fashion relating to product, furniture and interior design
- Formulation of appropriate, functional, and aesthetic design concepts including space planning, lighting calculations, furniture and ergonomic consideration, window and wall treatments, flooring, art, etc.
- Technical skills: CAD (Computer Aided Design) drafting and model making
- Respect for the laws, regulations and practices related to the profession
