



RESIDENTIAL & BUSINESS INTERIORS | FURNITURE DESIGN | COLOR & ART CONSULTING

## INVISION DESIGN PARTNERS, LLC

Rochester, New York  
Tel. 585-244-9141

*In our first visit with you we LISTEN to your needs and wants for the project. Only then, we propose ways to accomplish them. Please call or email, we will respond promptly.*

### **USING PINTEREST FOR INTERIOR DESIGN PROJECTS**

By Dan Harel & Naomi Harel, Principals | [info@invisiondesignpartners.com](mailto:info@invisiondesignpartners.com)  
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In the past, part of our design process included encouraging our clients to cut out magazine photos of items such as furnishing and accessories, as well as interior spaces they like (or just as helpful, didn't like). This method not only clarifies the client's own vision for the spaces they want to remodel, but also expedites our design process in giving us visuals by which to better understand a client's style and aesthetics.

Pinterest made this practice much more fun and much easier for both the client and designer, and it has been a great new tool in our business as well! We keep communication and visual ideas flowing between the design team and the client as we both are "pinning" photos that seem relevant to the project at hand. Many of these images then serve as "talking points" for further exploration. In some cases, we discard an idea because it is not the direction we are going to pursue, but that too, is valuable in clarifying the client's vision for the project. Pinterest is a great way to see all the choices gathered in one place for review and decision making. [Read more: "How to Use Pinterest with Clients on a Project", by Linda Merrill, Designer Marketplace](#)

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